

**Colleague: Thinkso**

“EmilyS shared a thoughtful, strategic recommendation with [client name] to pause all upcoming social media posts as news was breaking of the insurrection/storming of the U.S. Capitol building.... The client was very appreciative of her quick thinking and monitoring of the situation!”

**Direct Manager: Thinkso**

“I’d like to give a big shout out to all those responsible for the great blog content that we’ve been putting out lately... and EmilyS for making it happen... After 14+ years, we finally have good, consistent content being posted. Woo Hoo!”

**Partner: Thinkso**

“EmilyS has hit her 6-month mark at Thinkso, and she has proven to be a very quick study! She is handling a handful of accounts and Thinkso’s digital comms—both require keeping lots of balls in the air. Additionally, I’ve been very impressed with her communication skills with clients, always striking the right tone in her clear emails and posts. And she pitched in her writing skills for the On-Ramps Industry Report when the writers were booked—and did an EXCELLENT job!”

**Client: Thinkso**

(to Manager) “Emily is good! I like her alot. She has great energy— good hire!”

**Direct Manager: Relias**

“Emily has been an essential member of our digital marketing team at Relias. As our summer intern, she joined our team with enthusiasm and ready to take on responsibility. Emily was confident in her ideas and well-spoken and researched in her insights. She provided assistance in creating copy, images, and implementing best practices for our social platforms. She also owned our Instagram account and created a fresh new look and strategy focused on showcasing our company culture. We loved having her on our team so much that we extended her internship throughout the school year and have enjoyed her collaboration, bright ideas, and ability to get stuff done!”

**Colleague: Relias**

“During the past year, I’ve worked closely Emily as she led the strategy of our Relias Instagram page, @LifeatRelias. Emily showed initiative and was never afraid to propose and implement creative ideas which lead to us doubling the number of followers on our page. She fostered strong relationships across the company which allowed her source content from many of our departments. Emily would be a great addition to any team – her effort and output always far exceeded expectations!”

**Founder/CEO: the rAVe agency**

“Emily is a superstar! I had Emily for two semesters as a student at the University of North Carolina in my new media and my branding classes. In addition, she has interned with my company for a couple of years and did such great work that we put her on managing content for our most important clients/partners, at two of the largest trade shows we cover each year. She is detail-oriented and professional and a very, very hard worker! I highly recommend her skill-set and her work quality.

Even better, she has a great personality and gets along with everyone. She’s a team player and will be a great steward of your brand!”

**Student Colleague: Crash Campaign: UNC Chapel Hill**

“I’ve worked with Emily throughout my time at Carolina, but most recently in Crash Campaign, a 24-hour marketing competition held by the UNC Hussman School of Journalism & Media. Emily immediately brought her expansive social media expertise and creativity to the table. We worked collaboratively to produce entirely new brand guidelines, social media marketing plans, and a promotional video for our client, Mina’s Studio. Emily works extremely well in teams as she actively listens, acknowledges team members strengths and offers actionable constructive feedback. She is a strong leader and will succeed in any role she is given.”